



PARTNER ORGANIZATION LETTER

Sylvia Cenzano
Málamalama Farm and Center
Haiku, HI 96708

Dear Sylvia Cenzano,

The Mauimama is a conscious resource magazine published in print and online. The mission of The Mauimama is to support the Maui community live a healthier and happier life, with special emphasis on supporting mothers to help them raise empowered, healthy and conscious children.

The printed magazine reaches an estimated 12,500 readers, the website is viewed over 10,000 times a month and social media can regularly reach over 10,000 a week.

We commit to participating in and supporting the 2016 "The Wholesome Truth of Food and Family - Community Empowerment for Local Foods Sustainability" project, for the time period of September 30, 2016 to September 29, 2019 in the following way(s):

- Write/edit/publish articles for the organization to help promote the organization and educate the community about the benefits of eating locally grown products.
- Write/edit articles for the organisation's website.
- Provide priority ad placement in The Mauimama magazine and website and provide graphic design support when needed.

The Mauimama is excited to support such a great and needed initiative for the island of Maui and agrees to abide by the management plan contained in the application.

Sincerely,

Kate Griffiths
Owner/Publisher
The Mauimama