

PARTNER ORGANIZATION LETTER

Greenleaf Farm
Bill and Marta Greenleaf
310 Ho'opalu Drive
Makawao, Hawaii 96768
808 283 5417

Sylvia Cenzano
Málamalama Farm and Center
Haiku, Hawaii

Dear Sylvia Cenzano:

Greenleaf Farm, established in 2004 by Marta and Bill Greenleaf, is a 2 acre urban farm. Our size allows us to work at a scale that is large enough to demonstrate abundance and small enough for those with smaller parcels to envision a scaled down version of our operation. Our mission is: to learn, by doing and to teach from our experiences. We faced the question: How to build fertility in the land with inputs from the land? In our years of existence we have hosted and provided education to over 200 young farmers interested in urban agriculture. The health of our trees and the taste of our veggies are a testament to the possibility of creating food security in a 'back to the future' model of growing food the way our grandparents did.

The agriculture model that supported human development for thousands of years was for the young to learn working with their elders who had learned from their elders. That model has been decimated with the 'Get Big or Get Out' slogan that USDA Ag Secretary Earl Butz declared in the 1950's. Who will teach the next generation of farmers? Maui is a perfect environment to develop a new model that respects what worked for thousands of years while adjusting to resources that remain from decades of abuse.

According to IAASTD, the future of food on planet Earth is a model of 1 hectore or less per farmer.

[http://www.unep.org/dewa/agassessment/reports/IAASTD/EN/Agriculture%20at%20a%20Crossroads_Synthesis%20Report%20\(English\).pdf](http://www.unep.org/dewa/agassessment/reports/IAASTD/EN/Agriculture%20at%20a%20Crossroads_Synthesis%20Report%20(English).pdf)

Greenleaf Farm is fully committed to working with Sylvia Cenzano and her vision of teaching the young how to farm. The work that she has done to date is a testament to her ability to communicate in an inclusive manner that inspires young people to become leaders. We are grateful for her vision, commitment and work in the field of developing young farmers. This grant is foundational for our island home to grow young farmers.

We commit to participating in and supporting the 2016 "The Wholesome Truth of Food and Family - Community Empowerment for Local Foods Sustainability" project, for the time period of September 30, 2016 to September 29, 2019 in the following way(s):

Bill Greenleaf will participate in the interview and development processes of Sylvia's project, sharing the passion and knowledge he has developed building Greenleaf Farm. Bill is the one of the founders of the Hawaii Farmers Union and the Maui Farmers Union. As a founder, it was his work and vision that is

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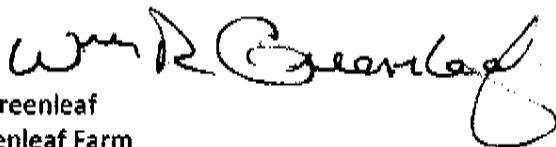
responsible for building the network of volunteers that are key to the success of a developing organization. He served as Treasurer and President of the organization. The Farm Apprentice Mentoring Program (FAM), beginning it's 2nd cohort, was envisioned and organized under the leadership of Bill Greenleaf.

Marta Greenleaf will use her years of experience growing, prepping and marketing food and value added products to oversee the accuracy of the information shared with the young farmers. Greenleaf Farm's reputation for quality food is largely a result of Marta's practice of thoroughly researching efficiency and efficacy of soil fertility building practices.

Bill and Marta Greenleaf are like many busy people, they accomplish the difficult and are willing to take on the impossible. Their commitment means they will get the job done.

The individuals and our organization agree to abide by the management plan contained in the application.

Sincerely,



William R. Greenleaf
Partner Greenleaf Farm
Past President of Haleakala Chapter, Hawaii Farmers Union